

KPIs and OKRs

UNIQUE VIEWS

 **987** views

TOTAL SALES

 **53,476** \$

PRODUCT VIEWS

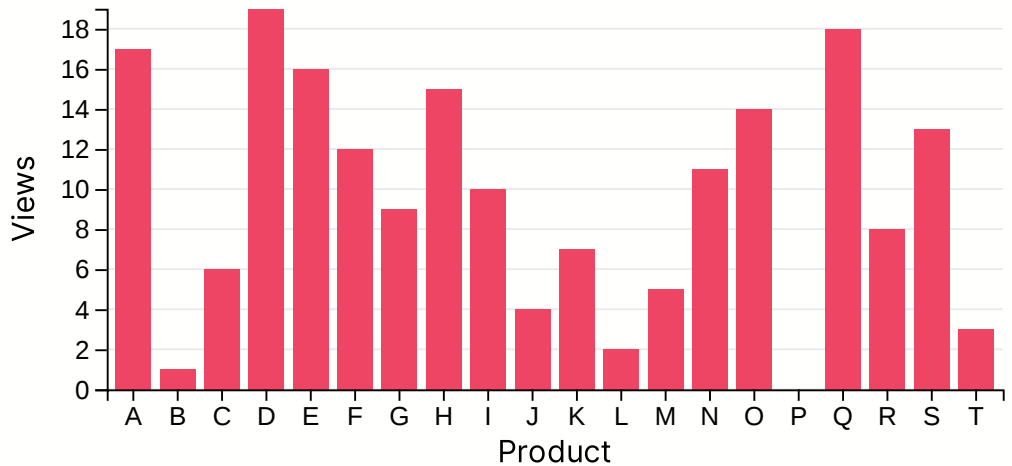
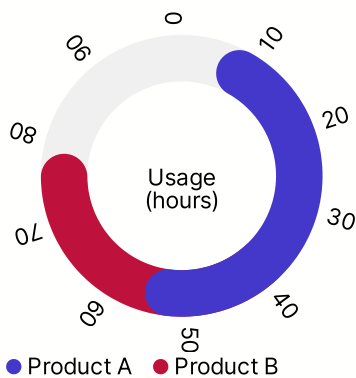
 **1,362** views

Campaign progress



Key performing products

Chart title



SaaS product category

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CLICK THROUGH RATE

 **5 %**

IMPRESSIONS

 **1,364** views

TOTAL SALES

 **3,567** \$

PRODUCT VIEWS

 **1,018** views

Top performing referrers

Referrer	URL	Count
Google	google.com/search?s=raspberry+pi	13,934
Bing	bing.com/search?s=raspberry+pi	9,231
Facebook	facebook.com	3,673
Twitter	twitter.com	2,190